Ageless Innovation | Joy for All™

PRESENTATION TO:

LINKEDSENIOR

2021 Virtual Winter Gathering

December 7, 2021

Ageless Innovation

Our Purpose:

To reimagine how we positively live and age together

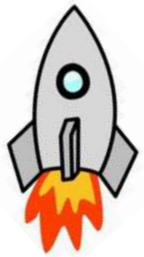
by unleashing the Power of Play.

Joy for All™

How We Got Here

Jan 2015
Hasbro New Business Group

Nov 2015
Launch



2015-P
Over 4B Media Impressions

June 2016-P
Partnerships

LeadingAge
ADVANCING STATES
alzheimer's association
MEALS ON WHEELS AMERICA
TOGETHER, WE CAN DELIVER.

Dec 2015-P
Consumer Reviews

2017-P
Research/Grant

AARP
UnitedHealthcare Medicare Solutions
PACE UNIVERSITY
NSI BROWN HCRI HUMANITY CENTERED ROBOTICS INITIATIVE

May 2018
Spin-Out

2019
Global Growth & Validation

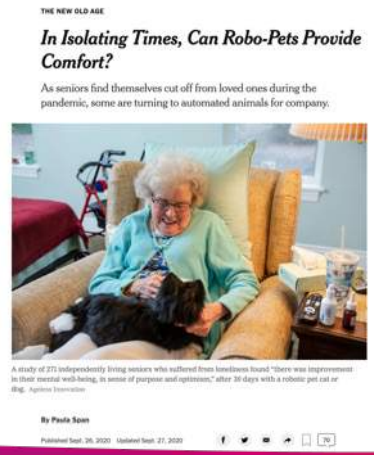
Ageless Innovation UK LTD
Ageless Innovation Australia PTY LTD

HealthPartners

2020
What a Year

Retail Growth
LTC Growth
Medicare/Medicaid
New Product Launch
State Partnerships

The New York Times



Ageless Innovation

PASSIONATE TEAM

Ted Fischer
Co-Founder & CEO

Andrew Jeas
Co-Founder & COO

Tom Canterino
Co-Founder,
VP, Business Development

Meghan Gamboa
Co-Founder,
SVP, Marketing & Retail Sales

Jessica Nunez
Office Manager,
Customer Support Lead

Gina Melone
Head of Design

Dan Gipson
CFO

Jim Murphy
SVP, Healthcare

Sean Dardine
Sr. Accounting Analyst & Order
Management Specialist

Joy for All Companion Pet Cat

Cat-like Movements and Sounds

Inspired by real cats, the Companion Cat moves, nuzzles, meows, and rolls over for tummy rubs.

Real-Feel Fur

Petting the soft, lifelike fur provides for pleasing, tactile interactions.

VIBRAPURR Technology

When you pet and interact with your lovable Cat companion, feel the soothing purrr of feline happiness.

Joy for All Companion Pet Pup

Real-Feel Heartbeat and Coat

Pet the soft, lifelike fur coat and feel Golden Pup's calming heartbeat.

Responsive Head & Tail Movements

With built-in sensors, Golden Pup responds to your motion, voice and touch.

BARKBACK Technology

When you talk to your lovable companion, Golden Pup barks back.

SAMPLE RETAIL PARTNERS – US

Retail Expansion – Globally – Expand US

Mexico
Germany
Spain
Italy
Denmark

UK
France
Portugal
Australia
Sweden

Ageless Innovation UK LTD

Ageless Innovation Australia PTY LTD

Healthcare Impact

Alzheimer's Disease and Related Dementias

Social Isolation and Loneliness

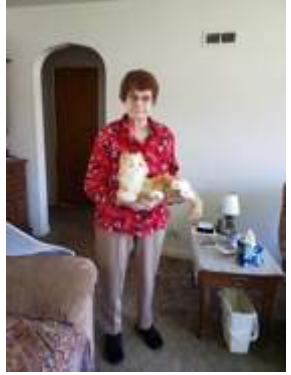
STUDIES: KEY FINDINGS

	Researcher	Setting	Primary Findings
AARP Real Possibilities / UnitedHealthcare	AARP/UnitedHealthcare	Home	Reduced loneliness and improved well-being (i.e. purpose, resilience)
Albany Medical College	University of Albany/Albany Medical Center	Hospital/ICU	Addressed ADRD-related behavioral issues (i.e. delirium)
Wrexham Glyndŵr University	Wrexham Glyndwr University, UK	Home	Addressed ADRD-related behavioral issues and increased social interaction
National PACE Association	Pace University/Jamaica Hospital Medical Center	Hospital	Reduced delirium, improved mood, reduced loneliness
alacare Home Health & Hospice	Alacare Home Health & Hospice	Home (hospice)	Reduced agitation, reduced depression, reduced loneliness in those with ADRD
VA / U.S. Department of Veterans Affairs	VA/Sierra Nevada Health Care System	Community Living Center	Reduced ADRD-related behavioral issues and improved mood
JMU James Madison University	James Madison University/ Bridgewater Retirement Community	Long Term Care	Reduced ADRD-related behavioral issues, reduced lonelines, and reduced caregiver burden
AFEDAZ	The Association of Relatives of Alzheimer Patients. (AFEDAZ), Spain	Centers	Reduced ADRD-related behavioral issues, reduced lonelines, and increased social interaction
FAU Florida Atlantic University	Florida Atlantic University, College of Nursing	Adult Day Care	Improved mood and decreased depression
University of Plymouth	University of Plymouth, UK	Assisted Living Facility	Improved wellbeing, reduced anxiety and agitation

Psychosocial Benefits

- Reduced feelings of depression, isolation and loneliness
- Helped to provide a sense of purpose
- Mitigated dementia-related decline and associated behavioral issues
- Provided an engaging experience that calms individuals without use of medication
- Improved cognitive activity and capability
- Reduced the burden of care for care partners (professionals and family members)

State Units on Aging and AAA Partnerships



NEW YORK STATE OF OPPORTUNITY. Office for the Aging

Department of ELDER AFFAIRS STATE OF FLORIDA

Washington State Department of Social & Health Services

Alabama Department of Senior Services

South Carolina DEPARTMENT ON AGING

NC Division of Aging & Adult Services

MDHHS Michigan Department of Health & Human Services AGING & ADULT SERVICES AGENCY

AREA AGENCY ON Aging & Disabilities OF SOUTHWEST WASHINGTON

Western Piedmont Council of Governments Creative Regional Solutions Since 1968

UNITY FOR PROGRESS NORTHWEST ALABAMA COUNCIL OF LOCAL GOVERNMENTS NACOLG

Area Agency on Aging

Community ALTERNATIVES

SCADC SOUTH CENTRAL ALABAMA DEVELOPMENT COMMISSION

County of Monroe State of New York

CCAAA

LR LEE-RUSSELL COUNCIL OF GOVERNMENTS

UPCAP

Ventura County vaaa AREA AGENCY ON AGING

Bureau of Aging & Disabilities Carroll County Department of Citizen Services

M4A ASSISTING ALL AGES AT ALL STAGES

The Senior Alliance Live-Age-Grow

CENTRALINA Area Agency on Aging

sgrc SOUTHERN GEORGIA REGIONAL COMMISSION

AREA AGENCY on AGING OF NORTH IDAHO North Idaho College

Southwestern Commission

atrc SOUTHWESTERN COMMISSION COUNCIL OF GOVERNMENTS

NARCOG POSITIVELY IMPACTING PEOPLE AND COMMUNITIES North Central Alabama Regional Council of Governments

Tempe Making waves in the desert

TARCOG

AGING SERVICES, INC.

IONA Age Well. Live Well.

NEW YORK WAYNE COUNTY Aging & Youth

Alabama Tombigbee Regional Commission Area Agency on Aging

The Fulton County OFFICE FOR AGING Vital information for vital generations

Davie County NORTH CAROLINA

Senior Services Associates

AREA AGENCY ON AGING OF WEST ALABAMA

AREA AGENCY ON AGING OF WESTERN MICHIGAN The Source for Seniors

GENESEE COUNTY 1802 NEW YORK

LONG ISLAND Alzheimer's & Dementia CENTER

SARCOA Area Agency on Aging

Oswego County OFFICE FOR THE AGING

EasternCarolinaCouncil Area Agency on Aging

County of Kaua'i Agency on Elderly Affairs Live Well, Age Well

Clinton County Office for the Aging

Central Alabama Aging Consortium

HIGH COUNTRY AREA AGENCY on AGING

mecaaa Mid-East Commission Area Agency on Aging

ADRC HAWAII AGING AND DISABILITY RESOURCE CENTER

Maui County Office on Aging AGING AND DISABILITY RESOURCE CENTER An Aroa Agency on Aging

sarpc Area Agency on Aging

Senior Age AREA AGENCY ON AGING

VPAS Navigating Aging Together

Montgomery County Office for Aging, Inc.

Office for the Aging

ESWA Elder Services Of Worcester Area

ALBEMARLE COMMISSION AREA AGENCY ON AGING Sound Ideas for Tomorrow

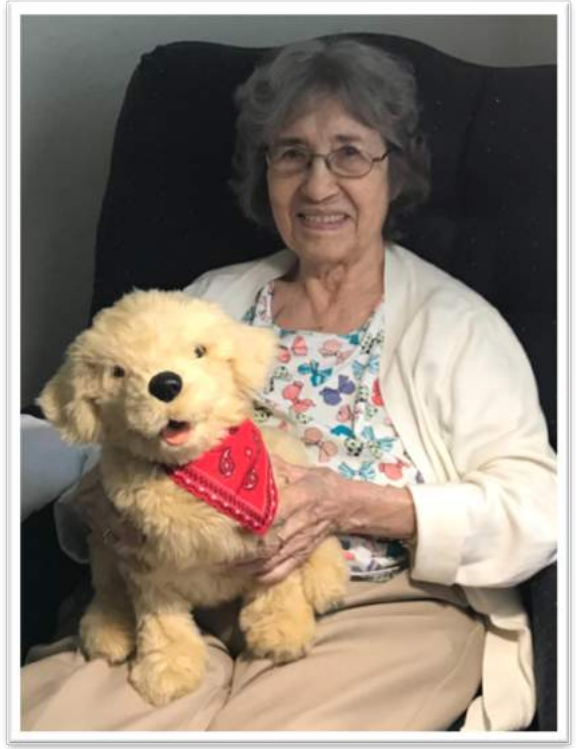
Southern Maine AGENCY On AGING Creating Better Days

WARREN · WASHINGTON · ALBANY ARC A RESPECTFUL COMMITMENT

THE JEWISH ASSOCIATION ON AGING

Ageless Innovation

LIMITING FEELINGS OF LONELINESS



Sarah Schoeder

Eaton Senior Communities

Director of Wellness Initiatives

Our community serves 225 older adults in a low-income independent setting

The average income of a resident is $16,000

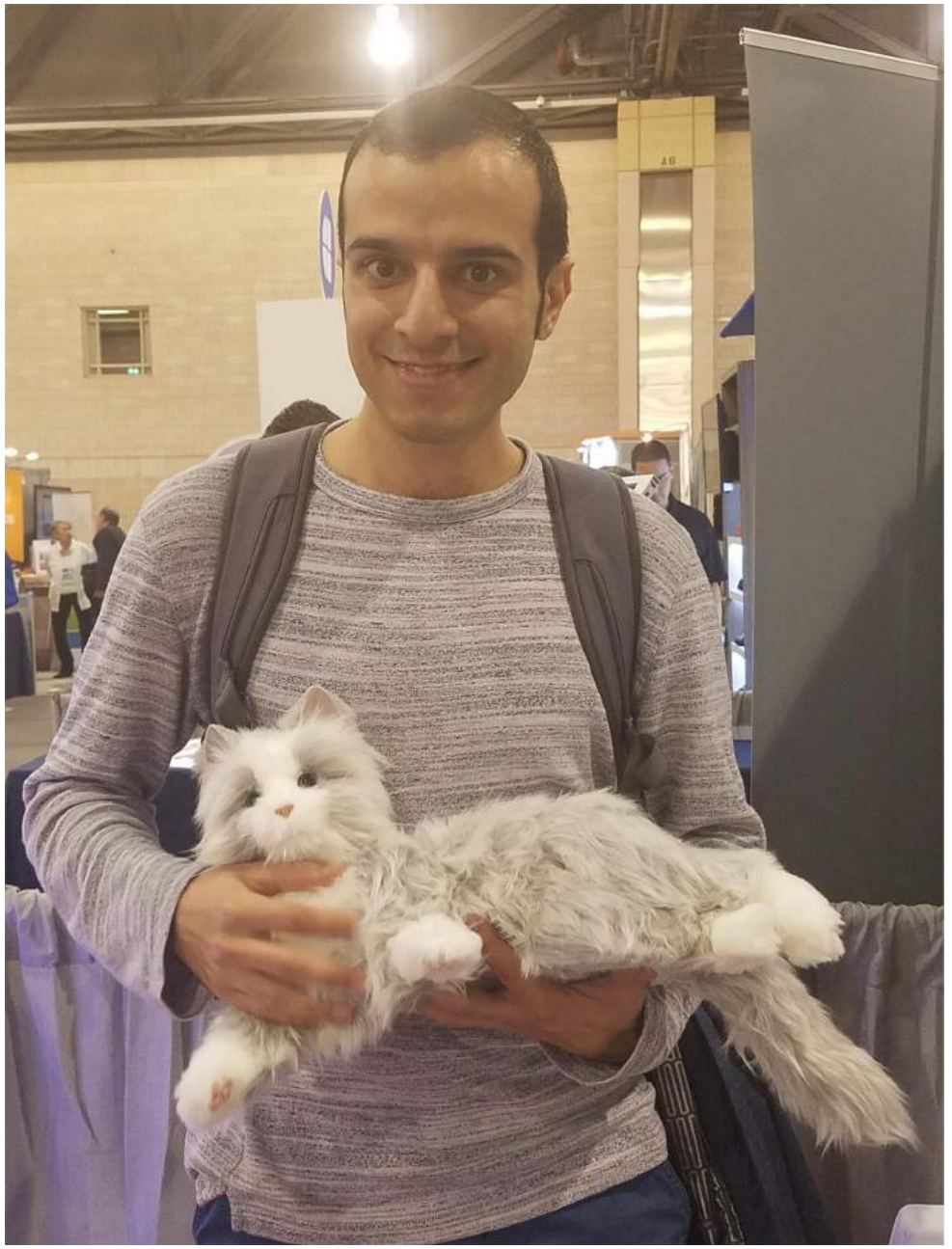
National Leading Age Conference
Philadephia 2017

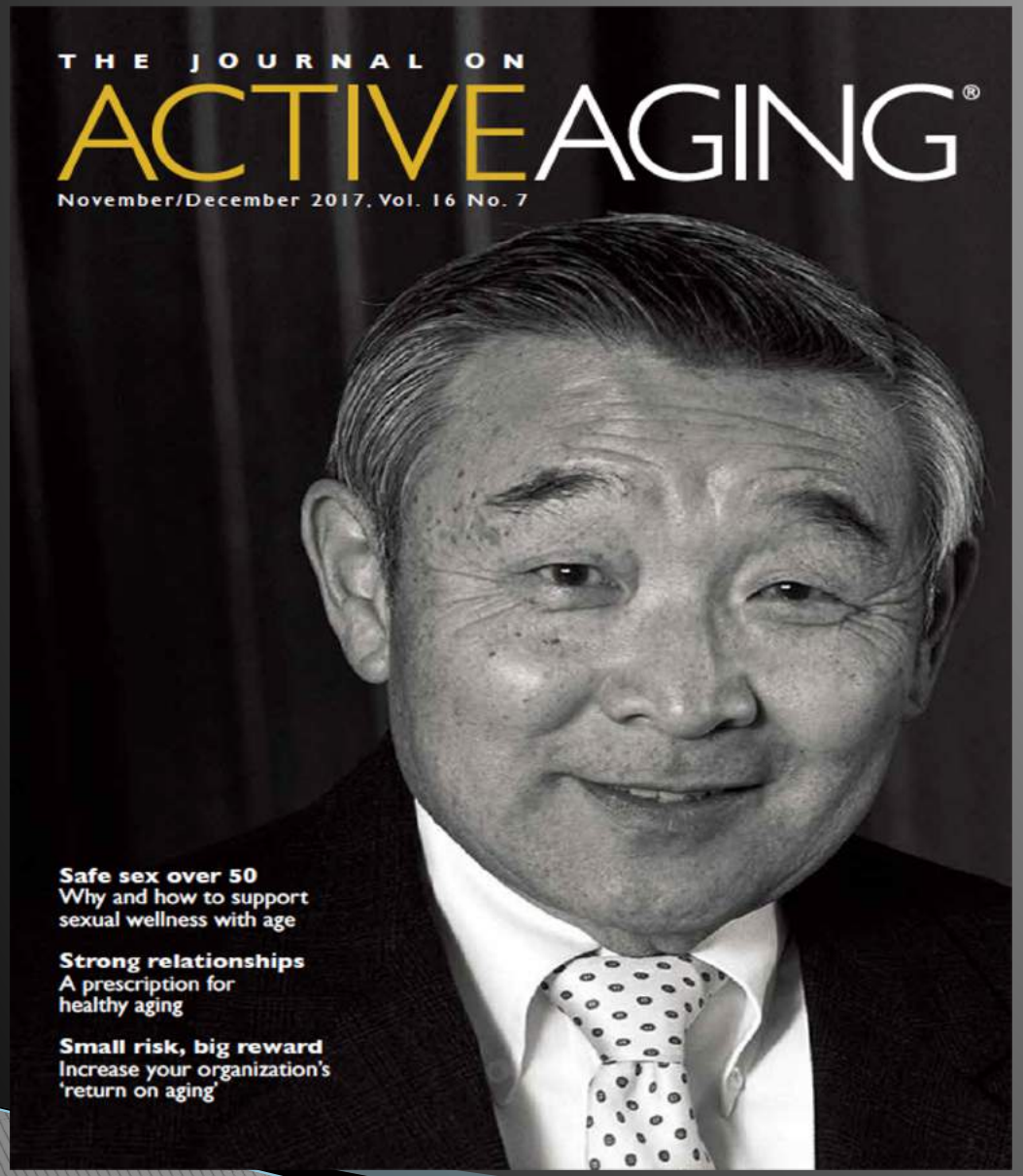
Tom Canterino from Ageless Innovation

DU grad student

Hojjat enjoying the robotic cat at Leading Age Annual Convention in Philadephia

Team member of Dreamface Technology creating social companion robot Ryan





Featured in 2017 Sept/Oct Edition of The Journal of Active Aging

Recognized by "Leading Age Center for Aging Services Technologies (CAST)"

Mom and me!

Miss Dorothy

Dorothy at 100 years old!

“My Kitty is the best kind!”

"I can’t wait for my grandchildren to come to see if they can figure out its not real!”

Meet Cookie and Goldie!

Target Audiences

- Persons who cannot safely care for a live animal
- Persons living in settings that do not allow for pets
- Persons who cannot afford the pet deposits in rental properties
- Can provide “pet therapy” when Pandemic restricts access to facilities

Catalina enjoys visiting Goldie each day while waiting for her family!

Larry and Goldie!

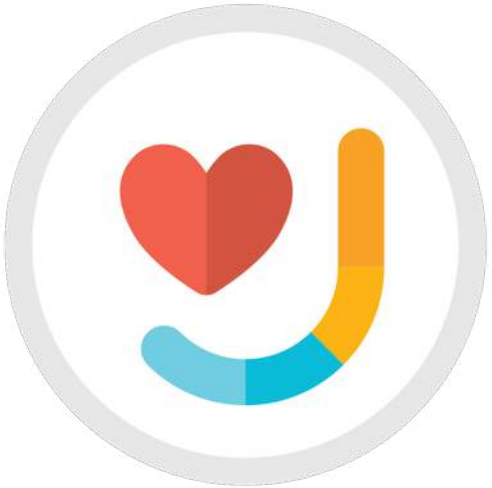
Larry enjoyed coming down each morning to play with Goldie!

If she promised not to be too noisy she could spend the night!

Warene “I just love that dog!”

Dawn takes me home each weekend for a grooming to ensure I look my best!

Cookie’s First Happy Hour!



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COMPANION PETS

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