

# Enhancing Life In Senior Communities



 **LINKEDSENIOR**

[www.linkedsenior.com](http://www.linkedsenior.com)

# About Linked Senior

Linked Senior enhances life in senior communities through better access to education, entertainment, information and therapy. Increased occupancy and customer satisfaction support strong ROI. Improved staff productivity and higher activity participation are proven across all levels of care.

## THE SERVICE IS SIMPLE:



**1** Linked Senior places touchscreen kiosks in common areas of the community. A kiosk can be mobile if using wireless internet and can be displayed on a large screen TV or screen with a projector.



**2** The kiosks are connected 24/7 to the Internet. Being web based, the content is constantly and automatically updated.



**3** The service is used by the residents, their families and the staff to discuss, learn, share experiences and enjoy.

## THE SERVICE PROVIDES RESIDENTS, FAMILIES AND STAFF:



Unlimited access to information, education, intellectual & fun content



First Class Customer Service



Personalized experiences through custom content requests



Linked Senior uses simple technology to support wellness and programming in a social, interactive, meaningful and engaging way.

## LINKED SENIOR BENEFITS:

### The Resident

Linked Senior uses senior friendly touchscreen kiosks to provide 24/7 unlimited access to entertainment, education, spiritual and intellectual content. This cutting edge technology is web based and can be enjoyed by residents at all levels of care: independent living, assisted living, long term care and memory care. Resident satisfaction is achieved with the most person-centered experience by respecting and nurturing all dimensions of wellness.

#### Emotional

Linked Senior brings residents together and creates a sense of joy, achievement, and confidence. Residents light up when reminiscing over old movies and music found on the kiosk.

#### Intellectual

Linked Senior engages residents at all levels. It is highly effective in providing meaningful stimulation to low functioning residents while also challenging the minds of the most active ones.

#### Spiritual

The virtually limitless content available on the Linked Senior kiosk includes access to religious and spiritual information and services of all faiths.

#### Social

Linked Senior is a fun and engaging way to function and interact with others. It provides a medium for creating better bonds among residents with each other, the staff and with family members.

#### Physical

Linked Senior provides information and resources for physical activities. From learning how to dance the Electric Slide to fitness class videos, there are opportunities for all residents.





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## LINKED SENIOR BENEFITS:

### The Staff

Linked Senior is like having a 24/7 best in class assistant. The mind, body, spirit approach makes the staff feel good about their jobs as they are providing the residents with individual and person centered experiences.



- ✓ Saves research and preparation time on programming and wellness resulting in more resident face time and better experiences
- ✓ Applications for large and small groups and 1:1 at all levels of care
- ✓ Raises standards across all activities and wellness programs
- ✓ Impresses visitors and potential residents with the investment in wellness
- ✓ Unlimited requests for custom content provides unique experiences and a sense of ownership
- ✓ Helps with compliance: Tag F240: Quality of Life, Tag F242: Self-determination and participation, Tag F248: Activities
- ✓ Brings therapy to the next level (occupational, physical and speech – CPT codes available upon request)
- ✓ Enables corporate wide program implementation and increases consistency across communities for multi-facility organizations



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## LINKED SENIOR BENEFITS:

### The Family

Beyond the huge marketing differentiator, Linked Senior also provides fun and interesting interactions for relatives. Playing & learning together can be accomplished the same way as before the loved one moved to the community. Families are satisfied with this cutting edge and resident focused approach to wellness.



- ✓ Best in class technology
- ✓ Provides endless intergenerational interaction opportunities
- ✓ Shows resident centered attention and care
- ✓ Holistic approach to wellness shows understanding of every individual
- ✓ Creates continuing bonding experiences with relatives during visits
- ✓ Increased attention and time spent by the staff with their loved ones
- ✓ Long lasting effect on family satisfaction

# What Are People Saying About Linked Senior?

"Linked Senior is like having a 24/7 best in class wellness & programming assistant"

—**Bob, Administrator**

"We have had people touring our community that have seen Linked Senior and made statements such as 'Look it's an I-Pad on steroids for the elderly...how cool is that?'"

—**Brook, Admission staff**

"Linked Senior stimulates us to become more sociable with other seniors."

—**Marta & Jim, Residents**

"The laughing and the memories that are brought up and shared are great!"

—**Alice, Resident**

"Had a great time playing games with grandchildren - something we do together when they visit."

—**Terry, Resident**

"Linked Senior is a definite plus to the life at our community. It is such a great tool both mentally and socially."

—**Courtney, Resident**

"Residents love that I can help lower functioning residents participate while the kiosk takes charge"

—**Melinda, Activities & programming staff**

"Linked Senior is one of the most innovative systems developed to enhance daily life in our communities."

—**Mark, Corporate Director of Resident Services**

"We use it everyday. The residents think it is fantastic."

—**Ron, Activities & programming staff**

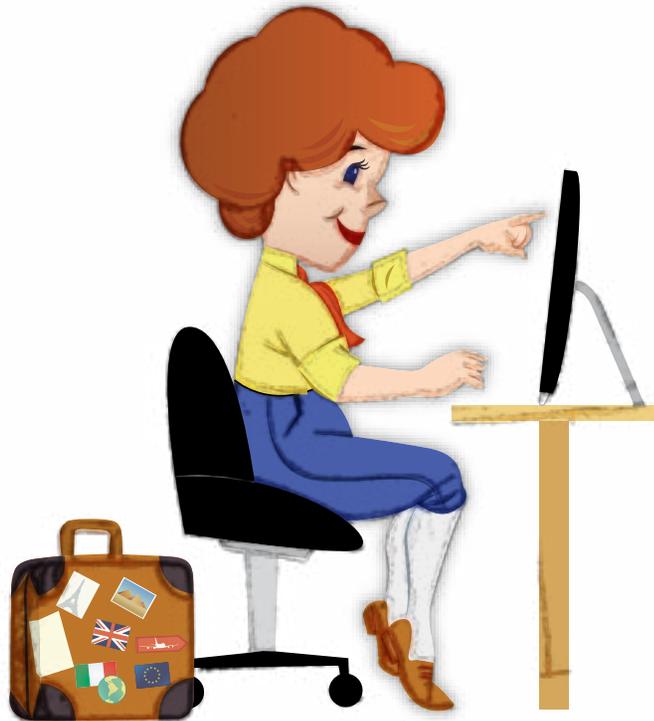
"All the resources are there."

—**Susan, Activities & programming staff**

"Linked Senior increases expectations and consistency between our communities. The service and materials provide a standard platform and high level of quality. Programs are quickly developed and easily accessed by communities."

—**Heather, Corporate Director of Resident Services**

*\*Actual user testimonials reported between 07-01-2011 and 08-01-2011. Names have been changed to protect individuals' identities*



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